

BRAIN RHYME®

ISO 9001:2008 CERTIFIED

<http://www.brainrhyme.com>

ISO 9001:2008 CERTIFIED



Zertifikat Certificate of Compliance



This is to Certify that

BRAIN RHYME®

(Registration No : 760330896)

A - 97, Palan Sojpal Bldg, S.K. Bole Road, Dadar, Mumbai - 400028 (Maharashtra), India.

Has been assessed by RSI and found to operate a management system
in compliance with the requirements of international standard

ISO 9001:2008 Quality Management System

For the following Scope:

**Providing Services Related to Learning, Research, Educating,
Mentoring and Coaching through Brain Training Program.**

Certificate No.: Q-RS-1501-220
Date of Issue: 24-01-2015
Date of Expiry: 23-01-2018
1st Surveillance due: 23-12-2015
IInd Surveillance due: 23-12-2016




**Director (Certification)
Royal Stancert Inc.**

Flughafenallee 26 / 6 OG, 28199 Bremen, Germany. Email: info@royalstancert.com

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INTRODUCTION



- ▶ Lot of research has been going on and individuals and organizations are taking step ahead to help :
 - ▶ Normal people improve on their cognitive skills.
 - ▶ To showcase importance of Memory as SPORTS.
 - ▶ Age Associated memory Impairment
 - ▶ Recover patients with Learning Disability – ADHD
 - ▶ Tourette Syndrome, Autism patients.

Brain Rhyme with help of tool, techniques, system & processes helps individual of all ages.



INTRODUCTION



- ▶ Experiments done on school children, Dyslexia patients, learning disability participants, techniques taught by **BRAIN RHYME** showed significant improvement in basic cognitive functions. Studies have shown that students improved their scores in science, History, Geography tests by more than 30 percent after using **BRAIN RHYME** methodology, significantly greater gains than those made by other students in the same class, who *were* not trained with the **BRAIN RHYME** program.



WHAT IS BRAIN RHYME ?



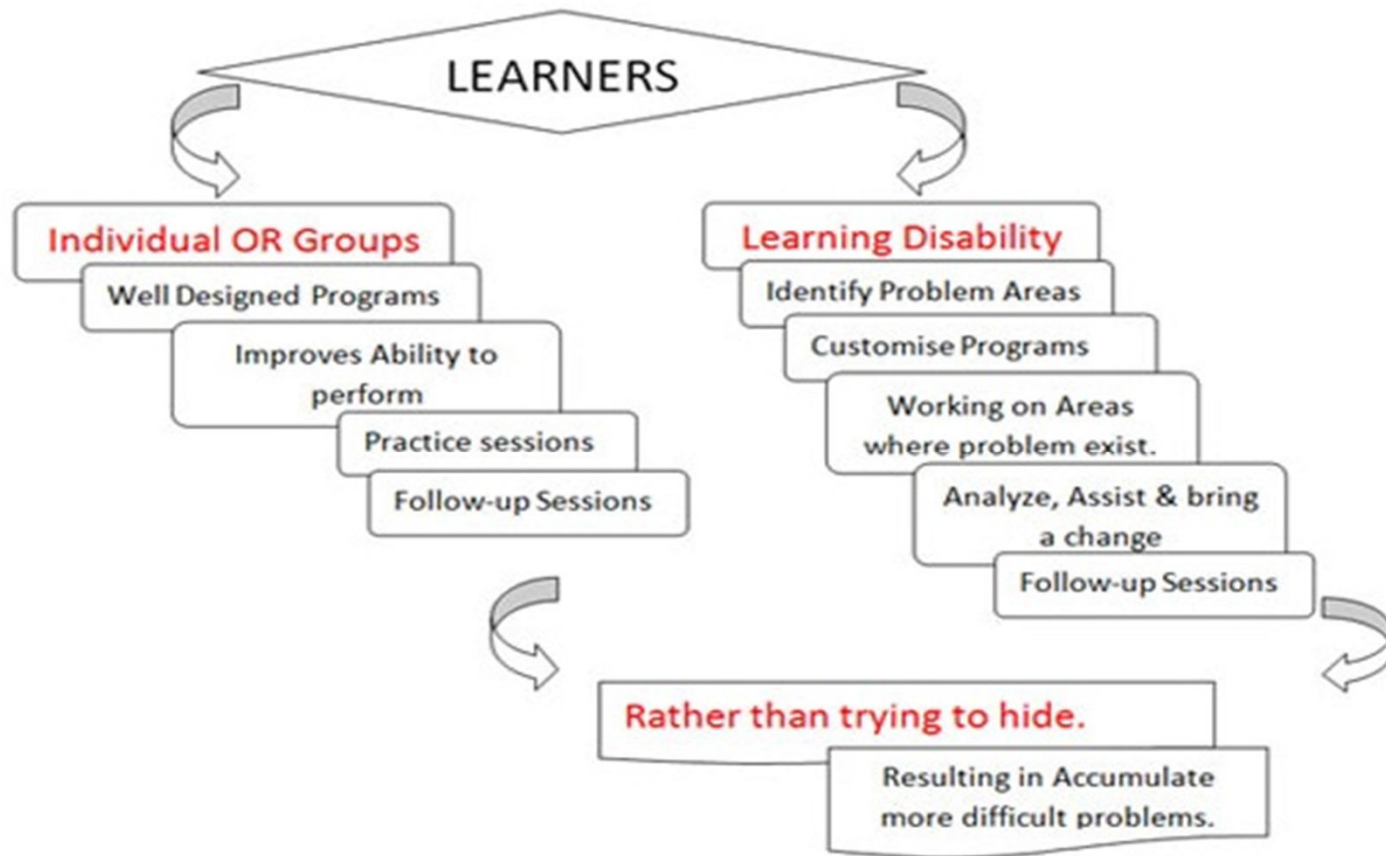
- ▶ Brain Rhyme a ISO 9001:2008 Certified company engaged in training, creating strategies and techniques for overall cognitive development of students, professionals & Senior Citizens. More than 25,000 man hrs since last 7 years have been utilized for research, study and training. More than 10,000 students, 5,000 professionals and several hundred senior & special need citizens from across the globe have taken advantage of Brain Rhyme Super Memory Programs.
- ▶ Brain Rhyme has initiated Brain Learning Academies, Brain Clubs, Brain Food & Exercises Centers for upbringing the future generation and maintain present human resource.



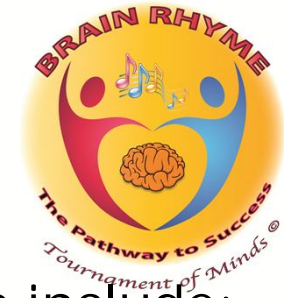
How BRAIN RHYME WORKS ?



HOW DOES IT WORK ?



ABOUT FOUNDER:



- ▶ In the field of memory, Sushant's career highlights include:
- ▶ Paper Presentation on Quality Education-A True Investment@ International Conferences, Mumbai by Univ of Mumbai.
- ▶ Organisator-School Memory Championship @ Egypt, Asvan
- ▶ International Tie-Up, Emad Ezzat, Egypt
- ▶ Founder, Mindwerkz,-School Memory Championship.
- ▶ Promoter 1st Open Memory Championships in INDIA.
- ▶ Promoter 5th Indian Memory Championships in INDIA.
- ▶ Level 1 Arbiter, World Memory Sports Council,London.
- ▶ Chief Secretary to Indian Memory Sports Council (IMSC).
- ▶ International Workshops for Corporates - Sharjah, Dubai.
- ▶ Pi World Ranker, 7th in India.
- ▶ International Tie-Up, Braindancing,Singapore.





ABOUT FOUNDER:

- ▶ Memory Program certified by Vocational Board.
- ▶ Memory Expert at HELP, Pratibha Institute of Business Management, Pune
- ▶ First in India- Musical Windows© Certified Trainer.
- ▶ TAP Certified 'Memory Trainer' (Gold Medalist).
- ▶ Founder, Brain Rhyme® ISO Certified.
- ▶ Online training - India, US, Dubai, Singapore, Thailand, South Africa, Egypt & Canada
- ▶ Video interview by 1learning (Bharati Vidyapeeth ,Pune.)
- ▶ Featured in prominent newspapers - Mumbai, Raipur, Chhattisgarh, Kota, Rajasthan & Hyderabad.
- ▶ Faculty for reputed International B-Schools.
- ▶ Panel list of trainers: TCS & Oracle Financials Ltd



OUR ACTIVITIES

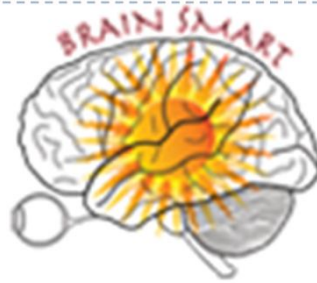


- ▶ BRAIN PROGRAMS:
 - ▶ BRAIN SMART
 - ▶ BRAIN PROFESSIONAL
 - ▶ BRAIN BUILDER
- ▶ HR RECRUITMENT
- ▶ MANAGEMENT PROGRAMS
- ▶ STUDENTS EXCHANGE PROGRAMS
- ▶ INTERNATIONAL CONFERENCE
- ▶ SCHOOL MEMORY CHAMPIONSHIPS
- ▶ NATIONAL MEMORY CHAMPIONSHIPS
- ▶ INDIAN OPEN CHAMPIONSHIPS.



BRAIN PROGRAMS

▶ BRAIN SMART :



▶ BRAIN PROFESSIONAL



▶ BRAIN BUILDER



OUR PROGRAMS

▶ BRAIN SMART :



Teachers are often reminded of how often students appear to have mastered information and concepts in November or February, only to have forgotten them by March. It is our belief, however, that students' ability to manage their own studying is one of the more important skills that students need to learn, with consequences that will be felt throughout their lives.

- ▶ LEVEL 1 TO 4 | 4 HRS A WEEK | 4 MONTHS



BRAIN SMART : MODULES



▶ LEVEL 1 :

Brain, Memory & Mind.
Learning & Memory
Developing Creative Memory
Creative Visualisation
Concentration & Focus

LEVEL 2 :

United Methods
Smart Study Methods
Design own system
Story Meditation-Relaxation
Vocab Method

▶ LEVEL 3:

K3G -Strengthens Skills
CVSR Method + Main Hu Na
Musical Windows©
Mind Power

LEVEL 4:

Speed Reading
Visual & Splash Maps
Memory 365
Musical Walk
Origamy



BENEFITS



▶ **STUDENTS :**

- ▶
- ▶ Learn to Learn , Read, Use.
- ▶ Smart and efficient approach.
- ▶ Opening of Mind's clusters.
- ▶ Focus & concentration increases
- ▶ Can think Better.
- ▶ Gain confidence in Speech & Recall.
- ▶ Understand learning process.
- ▶ Strengthens neural connections & keeps fit.
- ▶ Can Use Brain effectively.



BENEFITS



▶ **STUDENTS :**



- ▶ Stress Free study.
- ▶ Develop Study Habits.
- ▶ Create interest for weak subjects.
- ▶ Strengthens strong subjects.
- ▶ Stand out among friends, relatives etc.
- ▶ Boost creative skills
- ▶ Complete brain utilization
- ▶ Improve in Life Skills
- ▶ Skyrocket Imagination



TRAINING'S CONDUCTED- INDIA



- ▶ SCHOOLS
- ▶ COLLEGES
- ▶ UNIVERSITIES
- ▶ MANAGEMENT INSTITUTIONS
- ▶ COACHING INSTITUTIONS
- ▶ NGO'S
- ▶ TRUST
- ▶ CLUBS
- ▶ ASSOCIATIONS



TRAINING'S CONDUCTED- ABROAD



- ▶ SCHOOLS
- ▶ COLLEGES
- ▶ UNIVERSITIES
- ▶ MANAGEMENT INSTITUTIONS
- ▶ CLUBS
- ▶ ASSOCIATIONS



OUR PROGRAMS

▶ BRAIN PROFESSIONAL :



As the age progresses the ability of the brain power reduces. This is because the neurons were not used effectively and efficiently during young age. To avoid decay one must keep the brain active by practicing various brain exercises and keep fit. It is our belief, however, that professionals ability to manage their own work culture is one of the more important skills that they need to learn, with consequences that will be felt throughout their lives

▶ LEVEL 1 TO 4 | 4 HRS A WEEK | 4 MONTHS



BRAIN PROFESSIONAL



Learn proven & globally copyright techniques so you can deliver a professional and value- driven productive workout

Improve your ability to communicate ideas, map your skills, think beyond boundaries & creative imagination.

Discover the secrets to integrate.

What you really need to know about the differences between trained memory and untrained one.

Specific things to include in the content

Learn when, where and how to summarize key points. Market your product , training programs using a **simple and straightforward technique approach**.



BRAIN PROFESSIONAL: MODULES



▶ LEVEL 1 :

Brain, Memory & Mind.
Learning & Memory
Creative Memory
Concentration & Focus

LEVEL 2 :

United Methods
Speed Reading - Advance
Identifying Names & Faces
Story Meditation-Relaxation
Vocab Method

▶ LEVEL 3:

K3G -Strengthens Skills
CVSR Method + MHu Na
Musical Windows©
Abstract Objects

LEVEL 4:

EI & MI
Visual & Splash Maps
Memory 365 Technique
Analysis & Locations
Management Skills



BENEFITS



▶ **PROFESSIONALS:**

- ▶ » Memorize computer commands.
- ▶ » Memorize Task list, Contact information, Important Dates, etc.
- ▶ » Memorize Presentations to be delivered for Meetings, Seminars, Speeches.
- ▶ » To develop professional competency.

LAWYERS:

- ▶ » Memorize laws, clauses, precedents, statements and various legal points.
- ▶ » Memorize details of the cases.
- ▶ » To save time & make optimum use.
- ▶ » To develop notes properly & Facilitate easy Recall.

DOCTORS:

- ▶ » Memorize disease with their symptoms & medicine names.
 - ▶ » With improved memory, they can memorize all case studies.
- ▶
-



TRAININGS - INDIA



- ▶ CORPORATE TRAINING :
- ▶ UNIVERSITIES
- ▶ CORPORATES
- ▶ CIVIL SERVICES
- ▶ CLUB'S



TRAININGS - ABROAD



- ▶ CORPORATE TRAINING :
- ▶ DUBAI
- ▶ SINGAPORE
- ▶ EGYPT



OUR PROGRAMS



▶ BRAIN BUILDER:

As the age progresses the ability of the brain power reduces. This is because the neurons were not used effectively and efficiently during young age. To avoid decay one must keep the brain active by practicing various brain exercises and keep fit. It is our belief, however, that professionals ability to manage their own work culture is one of the more important skills that they need to learn, with consequences that will be felt throughout their lives

▶ LEVEL 1 TO 4 | 4 HRS A WEEK | 4 MONTHS



BRAIN BUILDER



▶ **TODAY'S CHALLENGES :**

- ▶ To Strengthen the learning skills. Reading and understanding the concepts
- ▶ To create an information system enabling us to use our brain effectively Memorise and recall the days of any important Events (past, present and future)
- ▶ Memorizing key notes during meetings, presentations etc To remember diary/appointments round the year
- ▶ Recall information, data, statistics in a right way at right time.
- ▶ To recall updates during meetings, discussions, debates etc.



BRAIN BUILDER : MODULES



- ▶ **SOLUTIONS :**
- ▶ Technique for Speed Reading and understanding the concepts.
- ▶ 'SUVI' & 'Alien Technique' (A swift 'Secret' to creative memory)
- ▶ 'UNITED METHOD' (provides 'connections' as an excellent base for memorization)
- ▶ 'K3G Technique' (strengthens the learning skills)
- ▶ 'MAIN HOON NA METHOD' (a powerful tool for memorizing key notes)
- ▶ 'U2 METHOD' (a great help in remembering Names and Faces) The 'X Factor Technique' (the positive recall effects of a quick negative command)
- ▶ 'MUSICAL WINDOWS' (a mnemonic system that makes the numbers dance to a tune)
- ▶ 'MUSICAL WALK' (one of the strongest memorization systems on this planet)



BRAIN BUILDER : MODULES



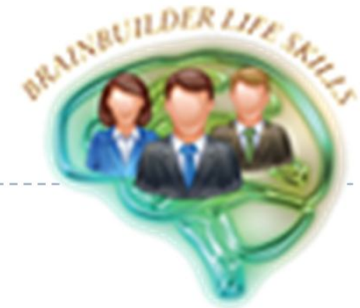
▶ **SOLUTIONS :**

- ▶ CVSR METHOD' (for memorizing bullet points)
- ▶ Memory-365 Technique' (to remember diary/appointments round the year)
- ▶ Happy New Year Technique' (for memorizing a Calendar)
- ▶ FAN Technique : A great help to learn to identify any person, at any given moment of time

- ▶ This program helps the participants to improve Brain functioning, build Confidence and Trust their Memory.



BENEFITS



▶ **BUSINESSMEN:**

- ▶ Memorize long figures, numbers, market trends, deals, etc.
- ▶ Memorize National & International Government laws, rules & regulations pertaining to Business.
- ▶ To provide tool for self-improvement.
- ▶ To boost confidence & develop positive attitude.
- ▶ Presentation designed in mind and statistical figures at finger tips

Memory is key to earn money and generate revenues.



RECRUITMENT & STAFFING :



- ▶ Executive Search
- ▶ Selection
- ▶ Training

Our mission is to work with clients to reinforce an HR culture, wherein investment in Human Capital is a key business decision from which return is maximized for sustained growth.



INDUSTRIES : WE SERVE



- ✓ Automobile & Auto Components
 - ✓ Consumer & Services
 - ✓ Consulting & Financial Services
 - ✓ Engineering, Process & Infrastructure
 - ✓ Electronic Manufacturing Services
 - ✓ Energy and Power
 - ✓ Engineering Research & Development
 - ✓ Entertainment, Media & Communication
-



INDUSTRIES : WE SERVE



- ✓ IT (Software & Hardware)
 - ✓ ITES
 - ✓ Not-For-Profit
 - ✓ Outsourcing & Off shoring
 - ✓ Oil and Gas
 - ✓ FMCG
 - ✓ Pharmaceutical, Healthcare & Life Sciences
 - ✓ Retailing & Hospitality Services
 - ✓ Technology
 - ✓ Telecommunications
-



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